

We like to share our customers' stories!

Tell us about your clocks and your clock history and we will tell your local newspaper.

Dear Klockit Customer:

From time to time we ask our customers to tell us their stories so that we can share them with other clock and woodworking enthusiasts. Newspapers like to tell these stories because they are of great local human interest. So, if you would like us to tell your story, please help us!

The questions below are designed to gather details to put your story together. Please print out this questionnaire, fill it out and send it with one or two pictures of you and your clock(s). We will incorporate your information into a press release.

Thanks for sharing!

Barb Heath

Klockit Marketing Manager

Klockit, N3211 County Road H, Lake Geneva, WI 53147

Name: _____ Phone: _____

City, State: _____ Zip: _____ Email: _____

Customer#: _____

◆ **About how many clocks do you think you have made?** _____

◆ **How long have you been making clocks?** _____

◆ **What do you do with the clocks you make?** _____

If you give them to your children/grandchildren, how many do you have?
children _____ grandchildren _____

If you give them to a charity, which charity? _____

◆ **Do you have your own workshop? Can you describe it to me?** _____

◆ **What kinds of materials do you use?** _____

◆ **Is there anything special about those materials?** (Tell us about any associations to history, dates, people, places, family heritage?) _____

Tell me about your designs...

◆ Do you work from kits or patterns?

○ Kits: Which was your first kit? _____

Which do you like the most? _____

○ Patterns: Where do you get the patterns you use? (Do you think them up? Do they come from certain books? Which books? Do you copy certain kinds of art? etc) _____

◆ Do the clocks tie in with any special interests or hobbies that you have? _____

Now, a few questions about why you make clocks so that we can tell other people...

◆ What do you enjoy most about clock making? _____

◆ What is it about clock making that has inspired you to make clocks? _____

When we pitch stories to newspapers, they like to have some personal information about the people they write about. It makes their stories personal and adds local interest.

◆ Are you retired or still working? _____

◆ What is/was your profession? _____

◆ What company? _____

◆ How many years? _____

◆ What kind of job did you have? _____

◆ What kind of products did the company make/sell? _____

◆ Please forgive us for asking, but what is your age? (it's a detail the newspapers like to print) _____

